

IN JANUARY 2017, C-TRAN launched the area's first rapid transit system, The Vine. The new service offers a faster, smoother ride with more frequent service and more frequent information displays. The Vine is served by 60-foot, articulated buses, 30 minutes between downtown Vancouver and the Vancouver Mall, primarily serving the Fourth Street Transit Corridor. Catch The Vine!

C-TRAN CONTINUES TO CHANGE the way we communicate with our riders and the rest of the community. We're more active than ever on social media, where you can find us on Facebook, @c-tran on Twitter, @c-tran on Instagram, and @c-tran on YouTube. Sign up for our newsletter to get the latest news and alerts for major service impacts or events. We're also working on completely rebuilding our website and launching a C-TRAN app later this year. Day tuned!

Messaging & Social Media

IN 2010, THE C-TRAN BOARD OF DIRECTORS adopted C-TRAN 2030, a 20-year plan for the future of public transportation in the region. The plan includes a proposed system map, demographic trends in Clark, County and Vancouver, and the needs of the future. The board will take on a more strategic role in the next few years, the C-TRAN board will take on a more strategic role in the next few years, the C-TRAN board will take on a more strategic role in the next few years.

Proposed System Map

2030 Plan Update

C-TRAN CONTINUES TO OPERATE as a financially healthy, self-sufficient agency. Our 2017 budget shows a 10% increase in revenue and a 10% decrease in expenses. We're on track to meet our 2017 budget goals. We're also working on a new budget for 2018, which will include a 10% increase in revenue and a 10% decrease in expenses.

Budget

2016 Revenue
 2016 Revenue: \$100 million
 2016 Expenses: \$100 million

Grant Funding

Hop Fastpass

Public Transit Riders in the Portland-Vancouver region will soon have a better way to pay for their transit. It's called Hop Fastpass, and it's coming to C-TRAN, TriMet and the Portland Streetcar later this year.

Hop Fastpass is an electronic fare system that will allow passengers to pay fares with a pre-loaded transit card. Simply tap the card at the electronic reader when you get on the bus, and you're good to go. At Vine stations, a Hop card reader will be installed on every platform. The system will also allow riders to pay with their smart phones. And cash will still be accepted.

Hop gives passengers an easy, secure option for paying fares with several advantages. Pay-as-you-go passes mean everyone can get the benefit of daily and monthly passes without the up-front cost. When you've paid for enough rides to reach the equivalent of a monthly pass, for example, Hop will stop charging you for the rest of the month. Passengers can reload money on their cards online, on the phone or in person at hundreds of retail locations around the region. Hop cards can also be set up to reload automatically when funds get low.

Testing for Hop Fastpass began in late 2016. The system goes fully live in mid-2017. Learn more at www.myhopcard.com.

Inside

IN NOVEMBER, Executive Director CEO Jeff Harnett announced his upcoming retirement. He will leave C-TRAN on June 28, after leading the agency for the past decade. Jeff has seen the agency through a period of exponential change and growth, including large-scale service cuts during the 2009 recession and the planning, design and construction of the first, largest rapid transit development project in agency history. In a memo to staff and the Board of Directors, he said, "It has been an absolute privilege to be part of this organization and the community we serve." Executive recruiting consultant RLC Connects was chosen to lead the search for Jeff's replacement; their work is under way.

CEO/Executive Director Search

Fisher's Landing Transit Center Parking Expansion

IN SEPTEMBER, C-TRAN announced the expansion of the Fisher's Landing Transit Center parking lot. The expansion included the addition of 100 new parking spaces, including 50 new accessible spaces. The expansion was funded by the City of Vancouver and the Vancouver Transit Board. The expansion is expected to be completed in late 2017.

Youth Opportunity Pass

THE YOUTH OPPORTUNITY PASS PROGRAM, introduced by Vancouver City Council member Bart Hansen as a way to help low-income students get to school and after-school programs in 2016. In addition to the Evergreen and Vancouver school districts, passes were also given to the Bella Coola, Carus and Westridge districts. The program is funded by the Vancouver Transit Board and the Vancouver Transit Board. The program is expected to be expanded to other school districts in the future.

Technology Upgrades

RECENT TECHNOLOGY UPGRADES have improved the way C-TRAN can communicate with its riders and the way it can operate. The upgrades include the installation of new C-TRAN and articulated buses, the installation of new C-TRAN and articulated buses, the installation of new C-TRAN and articulated buses, the installation of new C-TRAN and articulated buses.

The Vine

Dear Riders and Stakeholders:

2016 Annual Report

C-TRAN 2016 Annual Report

Outside

